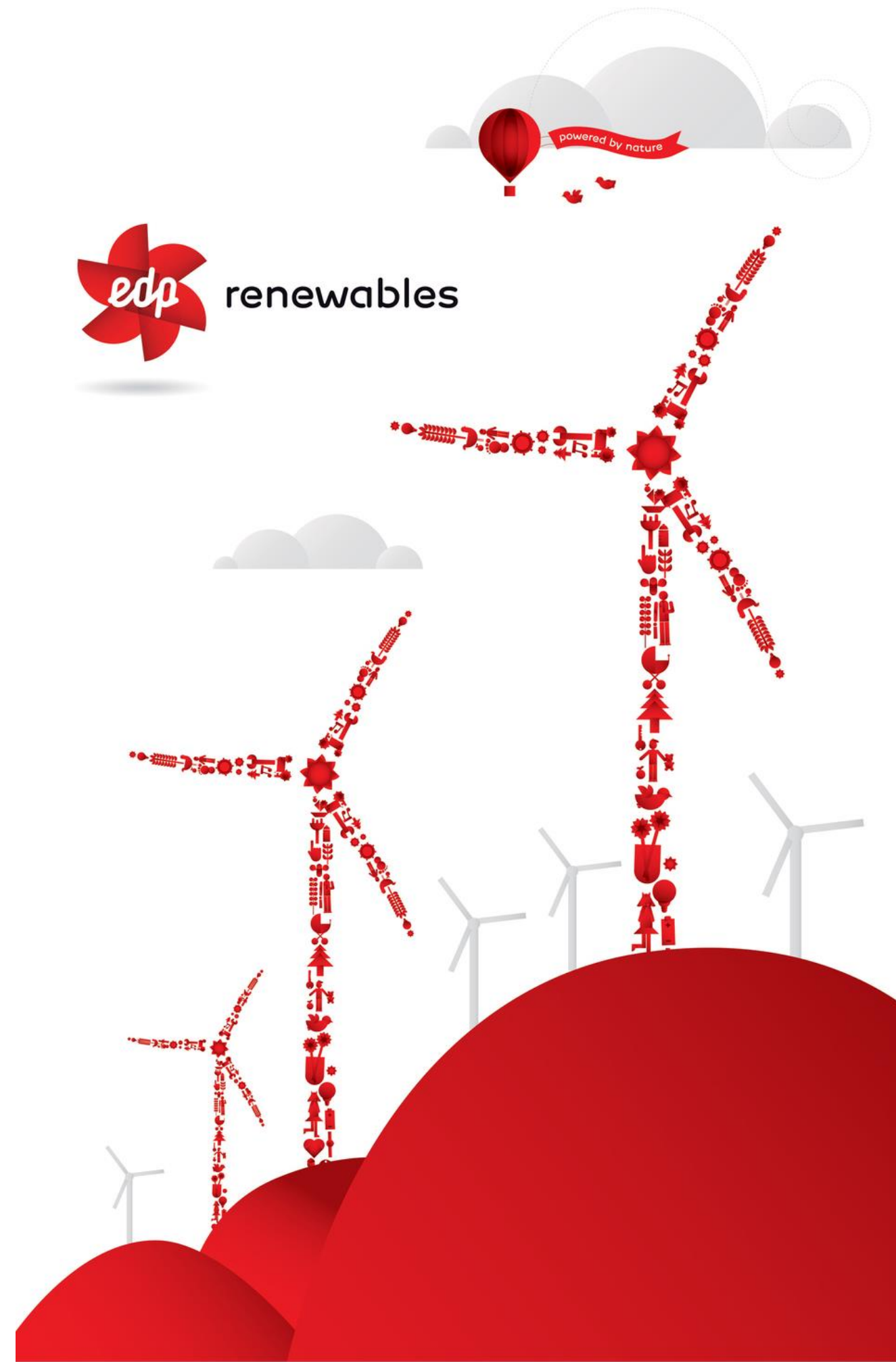


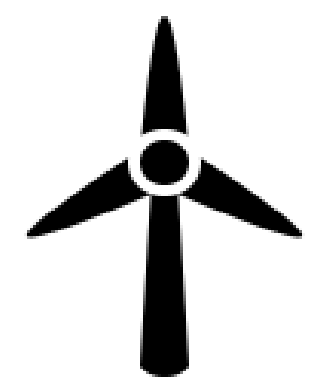
U EDP UNIVERSITY CHALLENGE

Information booklet



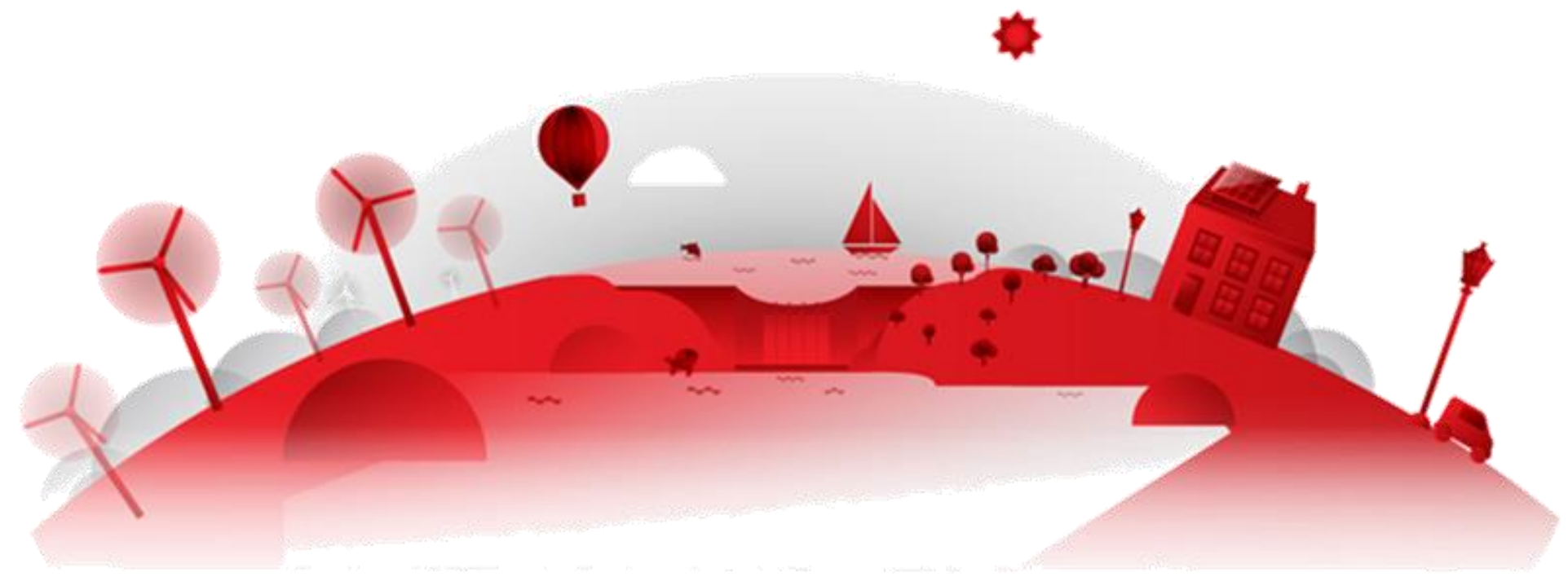
WHO ARE
WE?





EDP Renewables (Euronext: EDPR) is a **leading renewable energy company**, an expert in the **development, construction and operation of wind farms** and solar plants and the world's fourth-largest wind energy producer.

EDPR is totally devoted to maximizing business value creation by deploying **high-quality assets** in targeted attractive markets. The drive for a continuous improvement is crucial for maximizing **its operational excellence**.



VISION

A global energy renewable company, leader in value creation, innovation and sustainability

VALUES

INITIATIVE

Through behavior and attitude of our people

TRUST

of shareholders, employees, customers, suppliers and other stakeholders

EXCELLENCE

in the way we perform

INNOVATION

to create value in our areas of operation

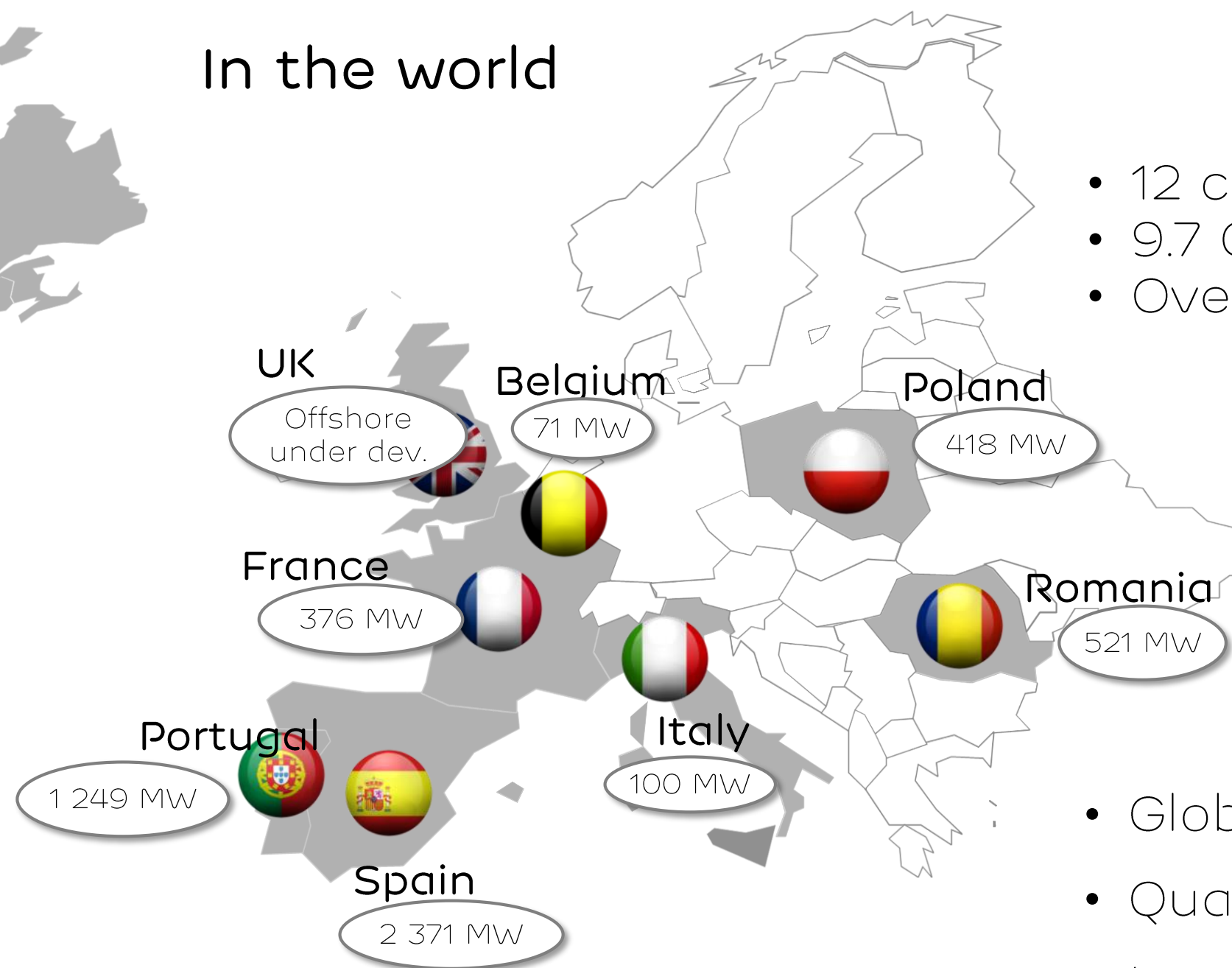
SUSTAINABILITY

aimed at the quality of life for current and future generations

MISSION

Aim to be a long-term market leader in the renewable energy sector, pursuing credibility through safety, value creation, social responsibility, innovation, and respect for the environment

In the world



- 12 countries
- 9.7 GW installed capacity
- Over 900 employees

- Global diversified portfolio
- Quality assets base
- Increasing efficiency

EDPR in Poland

EDPR entered in Poland in 2007. Today is the most important developer on Polish market, with 418 MW of installed capacity.

Key Data Q1 2016

Installed Capacity 418 MW

Production GWh 472

Load factor 24%

Market Share (2015) 9%



Warmińsko-Mazurskie – 70 MW | Wielkopolskie – 199.5 MW | Mazowieckie – 54 MW | Kujawsko-Pomorskie – 18 MW | Lubelskie – 76.5 MW

Local community engagement

- “Green Education”: Scholarships for students. Primary & Secondary School and University
- Sportsman & woman sponsorship
- Collaboration between EDPR and universities



What is the
CHALLENGE?





is an academic competition promoted by EDP Renewables,

seeks to stimulate the university community by giving students an **opportunity to apply their academic knowledge to business practice** of a topic area or project in the fields of Engineering, Management, Economics, Marketing,

Objectives

- To identify and reward the best academic projects in the area of renewable energy
- To enhance a closer approach to the business reality among university students
- To support cutting-edge research in renewable energy sector
- To stimulate the creativity and innovation

International scope, yet a local competition

It is directed for university students in Portugal, Spain, Brazil and this year for the second time in Poland. For each country there is an independent contest, meaning that students enrolled in a country will be competing with the students from the same country.



THE CHALLENGE ITSELF

EDPR is challenging students to prepare a project within one of the following topics

- 1. Innovation:** Innovative projects which will lead to increased usage of renewable energy sources with an engineering or management approach;
- 2. Efficiency:** Study of technological innovations that enable increases in efficiency of renewable energy production processes;
- 3. Marketing/strategy:** Business plan or marketing strategy for increasing awareness of renewable energy and/or promotion of the EDPR Renewables activity in Poland;
- 4. Sustainability:** Environmental concerns vs. local development.



REWARDS

Students group

Supervising professor

1st place

15 000 PLN + 5 000 PLN

2nd place

10 000 PLN + 2 500 PLN

3rd place

5 000 PLN + 1 250 PLN

All other groups will receive a certificate of participation or finalist certificate (if it is the case), in order to recognize their commitment and effort on the EDPR University Challenge 2017 Poland.



How do I
participate?

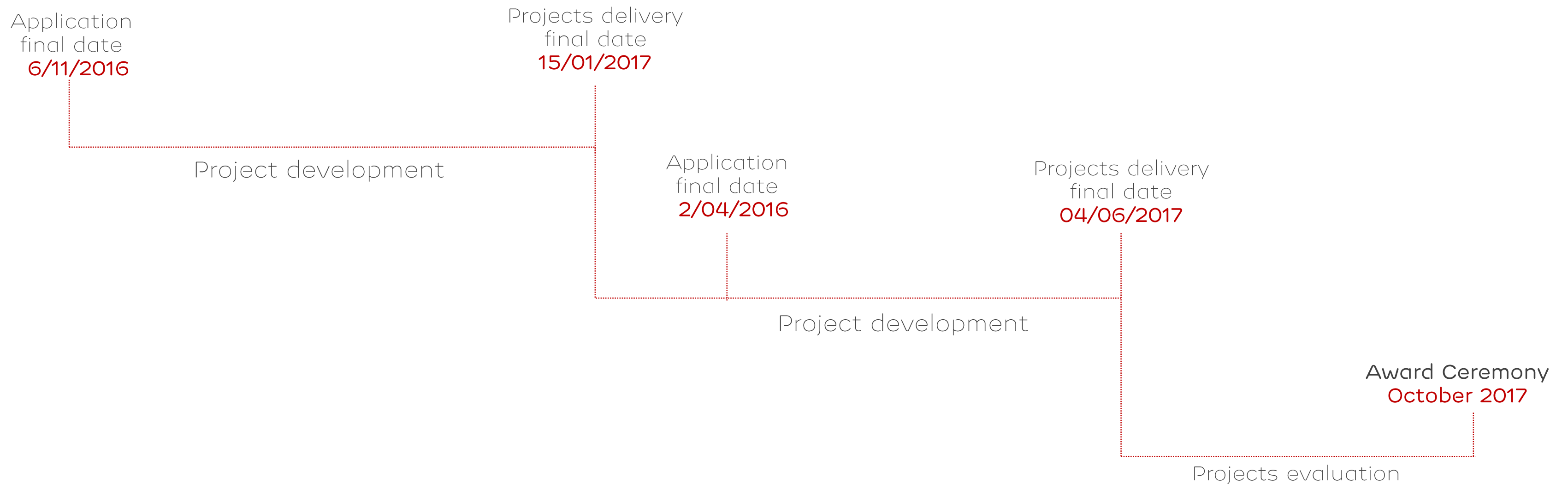


SCHEDULE

1st Semester

2nd Semester

Projects evaluation and
Award Ceremony



A team can only participate in one chosen semester. Projects will compete together on a final stage.

THE AWARD CEREMONY

2 minutes elevator pitch



TOP 15 groups will make a 120 seconds presentation of their projects at Awards Ceremony – the final stage of the competition



5 minutes presentation



The 5 finalist groups will have a possibility to make a more detailed presentation of 5 minutes



EVALUATION CRITERIA

Definition of project goals and objectives

Methodology

Innovation and creativity

Adequacy of project to EDPR reality
(generation of energy from renewable sources)

Project implementation possibility –
preparation of a project
implementation plan

Viability – projects need to be
economically viable

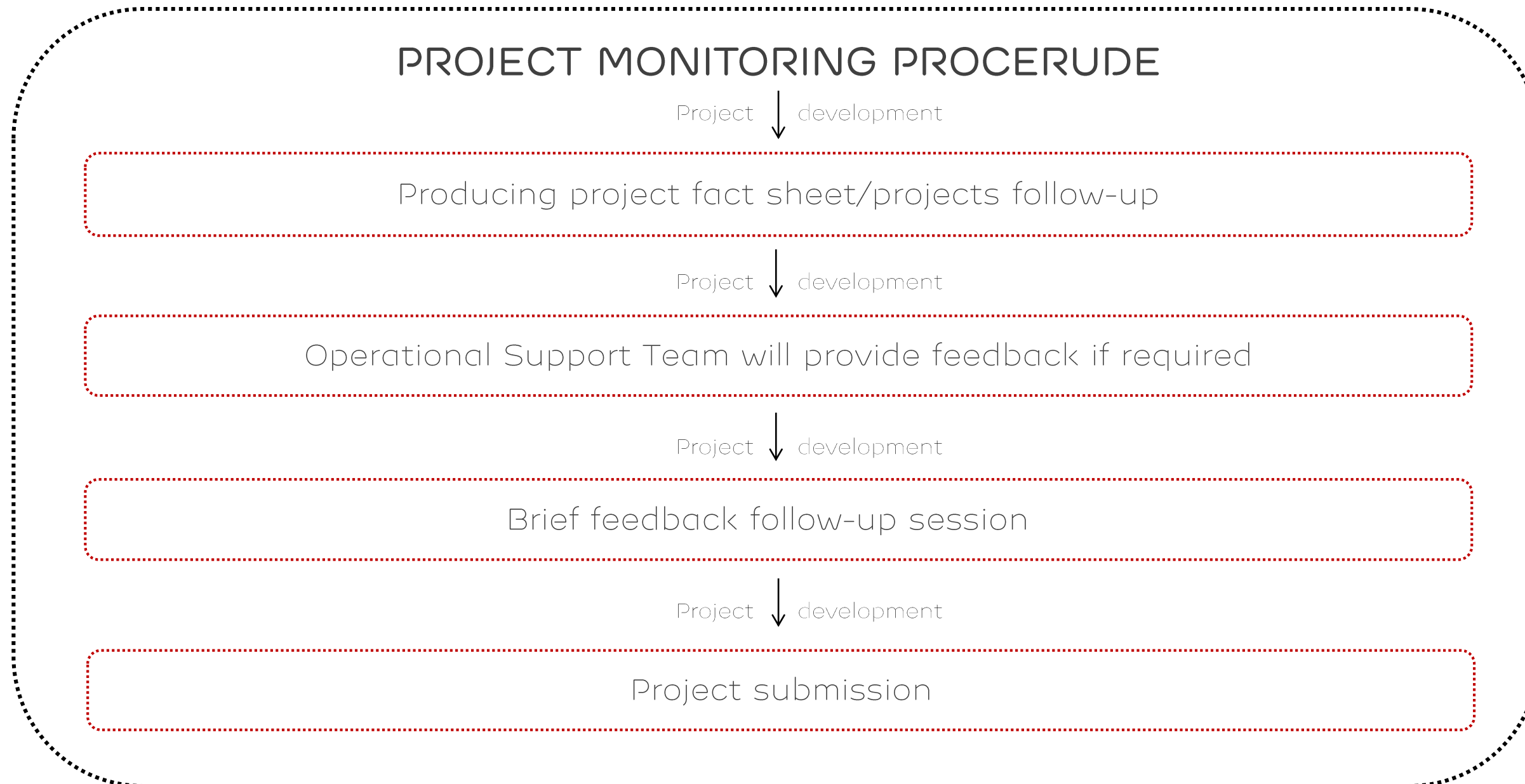
Quality of the project report

Quality of presentation of project on
award ceremony

Depending on the type of the project presented, some evaluation criteria mentioned before may not apply.

SUPPORTING TEAM

The Challenge is backed-up by an operational team that supports groups in the development of their projects through a monitoring procedure. Fulfillment of the monitoring process is mandatory for all participating teams.



MOTIVATIONS

Why should students participate?

- **Job opportunities:** Regardless the contest results, the participation is a way to show pro-activity while participating in activities outside of the strict academic curriculum. **All the participants will receive a certificate.**
- **Economic compensation:** the 3 best projects presented at the EDPR University Challenge will get an economic award.
- **Contact with the main representatives of the Energy Sector,** that will attend the EDPR University Challenge Award ceremony.
- **Practical projects:** we intend to give the opportunity to students to carry out projects with an approach as near as possible to the business environment/reality.



HOW TO PARTICIPATE?

Register a team of 2-5 persons, optionally with a supervising professor here:

<http://generationedpr.edpr.com/universitychallenge/pl/>

or

edpruniversitychallenge.pl@premivalor.com

Questions? Go here:

http://generationedpr.edpr.com/universitychallenge/pl/index.php#/university_challenge/FAQ



CONTACTS



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